

LOCATION MAP OF EUROPE



ABOUT ZALANDO



Founded in 2008, Zalando is Europe's leading online platform for fashion, connecting customers, brands and partners. We bring head-to-toe fashion to more than 23 million active customers across 15 markets, offering clothing, footwear, accessories and from spring 2018, beauty. Almost 2,000 brands are currently offered by Zalando, from world famous names to local labels, as well as our

own products. Our platform is a one-stop fashion shop for inspiration, innovation and interaction.

As Europe's most fashionable tech company, we work hard to find digital solutions for every aspect of the fashion journey: for our customers, partners and every valuable player in the Zalando story.

LOCATION MAP OF GERMANY



Segment Figures

		2017	2016
Earnings position segments			
Revenue DACH	IN EUR M	2,145.6	1,813.8
Adjusted EBIT DACH	IN EUR M	188.5	226.3
Adjusted EBIT DACH	IN % OF REVENUE	8.8	12.5
Revenue Rest of Europe	IN EUR M	1,973.6	1,570.2
Adjusted EBIT Rest of Europe	IN EUR M	21.6	-3.3
Adjusted EBIT Rest of Europe	IN % OF REVENUE	1.1	-0.2
Revenue Other	IN EUR M	369.9	255.1
Adjusted EBIT Other	IN EUR M	5.0	-6.7
Adjusted EBIT Other	IN % OF REVENUE	1.3	-2.6

LOCATION MAPS

SEGMENT FIGURES

SHORT PROFILE